**Website Content**

**Needs to have Google analytics set up**

**Menu on Each Page:** (Home, Careers, and Contact separately like [portlandgroup.com](http://www.portlandgroup.com))

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Home** | **About Us** | **How We Work** | **Our Services** | **Why CMS?** | **News and Updates** | **Contact** | **Careers** |
|  |  | Service Guarantee | Auditing | Business Owners | Market News |  |  |
|  |  | Group Buying | Optimisation | CEOs | CMS in the News |  |  |
|  |  | Procurement Process | Tendering | CFOs |  |  |  |
|  |  | Benchmarking |  | Procurement Professionals |  |  |  |
|  |  | Project Management |  |  |  |  |  |
|  |  | Category Expertise |  |  |  |  |  |

**Home Page**

**Menu, Logo and Contact Number on Page (03) 9988 6988 info@costmanagementsolutions.com.au**

**Rotating/Stagnant Image in Centre with links to sections of site:**

**Increased profitability**

Cost Reductions of 20-30%

**Create competitive advantage**

Big business processes and deep category knowledge

**No Risk**

Guaranteed - No saving, No fee.

**Group Buying Deals**

Access to aggregated pricing

**Separately:**

**Our Clients:**

**(Rotating Image** Client Logos like fullcirclegroup.com.au)

**Navigation Panel (**likefullcirclegroup.com.au)

**Contents Pages**

**Menu, Logo and Contact Number on Page**

**Breadcrumbs**

**Page Heading**

**Information**

**Navigation Panel (**likefullcirclegroup.com.au)

**Contents Page – About Us**

**Information:**

Cost Management Solutions is a leading provider of cost transformation projects for Australian businesses. We understand that owners and managers are often time poor and focused on growth and core business activities. Cost Management Solutions assist clients by looking after indirect and non-core categories. We partner with companies and actively manage cost transformation projects.

Cost Management Solutions doesn’t accept any payment or commission from suppliers. Our sole focus is achieving the best value arrangements for our clients.

**Contents Page – Our Services**

**Information**

Our unique approach ensures a sustainable cost base for clients by:

-access to CMS group negotiated contracts and rates

-back of house experts with deep industry knowledge

-benchmark data from our client base

-client relationship managers that understand your business

**Contents Page – Auditing**

**Information**

**Contents Page – Optimisation**

**Information**

**Contents Page – Tendering**

**Information**

**Contents Page – How We Work**

**Information**

**Contents Page – Service Guarantee**

**Information**

We guarantee to deliver sustainable cost management solutions to your organisation. We promise to keep you informed of progress and cost reduction achievements. We guarantee results and link our earnings to a multiple of the savings delivered – if we can’t identify cost savings, you pay no fee. We guarantee to deliver outstanding service and treat all parties in a professional manner throughout the cost transformation process.

**Contents Page – Group Buying**

**Information**

CMS combines volume of multiple clients to leverage volume driven pricing.

**Contents Page – Procurement Process**

**Information**

Information gathering, Supplier contact, Background Reviews, Negotiation and Fulfillment.

**Contents Page – Benchmarking**

**Information**

CMS compares your business processes, performance metrics and pricing to industry standard or from other industries. We have unique access to this information due to our relationship with many businesses across a variety of industries.

**Contents Page – Project Management**

**Information**

Opportunities are systematically identified, evaluated and documented. CMS manages details of actions to be taken in order to realise benefits by tracking their timely implementation.

CMS plans, organises, secures, and manages resources to achieve specific cost reduction goals for your organisation.

**Contents Page – Category Expertise**

**Information**

CMS has access to professionals who have years of experience in their category and expert knowledge of the challenges and nuances of a given industry.

**Contents Page – Why CMS?**

**Information**

**Contents Page – Business Owners**

**Information**

**Contents Page – CEOs**

**Information**

**Contents Page – CFOs**

**Information**

**Contents Page – Procurement Professionals**

**Information**

**Contents Page – News and Updates**

**Direct Link to Market News Page**

**Contents Page – Market News**

**Need a Blog Like Format that we can update regularly. Like:** [**http://www.fullcirclegroup.com.au/news\_updates**](http://www.fullcirclegroup.com.au/news_updates)

**Contents Page – CMS in the News**

**Need a Blog Like Format that we can update regularly. Like:** [**http://www.fullcirclegroup.com.au/news\_updates**](http://www.fullcirclegroup.com.au/news_updates)

**Contents Page – Contact**

**Information**

## Cost Management

If you want to reduce costs but don't have much time, then our solutions are perfect. We will do all your heavy lifting.

Our only measure of success is finding you savings. If we can't, you won't pay us a thing.

Please telephone us to allow one of our team to answer your questions and demonstrate how our clients found an easier, smarter, way to save their business money.

## Contact Details

Phone – (03) 9988 6988

Email - [info@costmanagementsolutions.com.au](mailto:info@costmanagementsolutions.com.au)

Mail – PO Box x Hawthorn Victoria 3122

**Contact Us Form (like** <http://www.fullcirclegroup.com.au/contact-us/>)

**Contents Page – Careers**

**Information**

Due to demand for our services, CMS is currently recruiting exceptional candidates with experience in Cost Transformation projects for major Australian or International organisations.

Candidates must be able to demonstrate expertise in a particular category, proven project management skills, the ability to identify and communicate with stakeholders at all business levels and proven implemented cost transformation projects.

Tertiary education in relevant fields and industry knowledge are considered highly desirable.

CMS offers a competitive salary based on experience and great working conditions.

Please send a cover letter and CV outlining your relevant experience and why you are an ideal candidate for CMS to careers@costmanagementsolutions.com.au

**SEO Words**

<https://adwords.google.com/o/Targeting/Explorer?__c=2007704377&__u=1879907137&__o=cues&ideaRequestType=KEYWORD_IDEAS>

|  |  |
| --- | --- |
| **Search Term** | **Number of Searches** |
| Cost Reduction |  |
| expense management |  |
| how to reduce expenses |  |
| reduce expenses |  |
| expense reduction |  |
| cost cutting |  |
| cut costs |  |
| cutting costs |  |
| cost savings |  |
| cost saving |  |
| cost saving ideas |  |
| reduce cost |  |
| how to reduce cost |  |
| reduce it cost |  |
| cost reduce |  |
| how to reduce it cost |  |
| it cost management |  |
| cost management |  |
| Business Insurance |  |
| cost management |  |
| saving a business |  |
| save money how to |  |
| help me with my business |  |
| saving a business |  |
| improve a business |  |
| Cost Saving |  |
| Reduce Costs |  |
| it cost management |  |
| Outsourced Procurement |  |
| Purchasing Help |  |
| Reduce X costs |  |
| X Discounts |  |
| Saving money on X |  |
| How to save money on X |  |
| Reverse Engineering |  |
| Cost Management |  |

Categories

* Electricity
* Insurance
* Mobiles
* Telecoms
* Telecommunication
* Utilities
* Transport
* Shipping
* Spare Parts